



COVERME.GOV

SPECIAL ENROLLMENT PERIODS TOOLKIT

coverME.gov
AFFORDABLE HEALTH
COVERAGE FOR MAINE

FLYER: GENERAL INFORMATION



Open Enrollment for 2022 coverage at CoverME.gov is over, BUT you may be eligible to enroll in health insurance outside of Open Enrollment, or make changes to your plan, by qualifying for a Special Enrollment Period (SEP). Enrolling in coverage through a SEP will usually require you to act within 60 days of the qualifying event.

COMMON QUALIFYING LIFE EVENTS INCLUDE:

- + *Lost or will soon lose comprehensive health coverage, including:*
 - *Lost employer-sponsored insurance because of losing or quitting a job.*
 - *Became ineligible for Medicaid (MaineCare) or other government-sponsored coverage.*
 - *Is turning 26 and can no longer stay on a parent's plan.*
 - *Lost coverage for any other involuntary reason. (Please note that if the person asked for coverage to end, stopped paying, or did not pay on time, this does not apply.)*
- + *Becoming a Maine resident*
- + *Adding a dependent (through birth, adoption, or fostering a child)*
- + *Getting married*
- + *Getting divorced or legally separated*
- + *Becoming pregnant*

This year, there is also a Special Enrollment Period available for Maine people with annual income under a certain level – about \$19,000 for individuals & \$39,750 for a family of 4 – to allow them to enroll any time of year, not just during Open Enrollment.

These are only some of the reasons you may qualify for a special enrollment period. More information is available at <https://www.coverme.gov/learn-more/special-enrollment-periods>.

IF YOU THINK YOU MAY QUALIFY FOR AN SEP, VISIT COVERME.GOV

or call our Consumer Assistance Center at 1-866-636-0355 / TTY: 711 to report your life change, compare plans, and select a quality, affordable health insurance plan.

[Download Flyer →](#)

SOCIAL MEDIA

Thank you for supporting CoverME.gov in bringing affordable health insurance to Mainers.

In this social media toolkit you will find graphics and draft social posts to share via your social media accounts. When sharing content, please include the hashtag **#CoverME** and tag us. We encourage you to follow our accounts and like and share our posts!



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SOCIAL MEDIA GRAPHIC 1

SOCIAL COPY

Mainers who experience a life change like getting married, having a baby, or losing insurance through a job may be eligible for a special enrollment period at CoverME.gov, Maine's health insurance Marketplace. Learn more and apply at CoverME.gov



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SOCIAL MEDIA GRAPHIC 2

SOCIAL COPY

If you've experienced a life change such as having a baby or adopting a child, you may be eligible to enroll in affordable health coverage through a special enrollment period. Visit CoverME.gov to learn more and see if you qualify.



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SOCIAL MEDIA GRAPHIC 3

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Still looking for 2022 coverage? Mainers with income below 150% of the federal poverty level (~\$19k for individuals & \$39,750 for a family of 4) and members of federally recognized tribes can enroll year-round, not just during Open Enrollment. Learn more: CoverME.gov



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SOCIAL MEDIA GRAPHIC 4

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Certain life changes such as loss of other coverage, marriage, or moving may make you eligible for a special enrollment period. Visit CoverME.gov to learn more and shop for affordable health plans today.



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SOCIAL MEDIA GRAPHIC 5

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Did you know that many preventive services are covered at no cost to you with your health plan from CoverME.gov? From screenings and prescriptions to primary care appointments, use your health coverage to get the care you need.

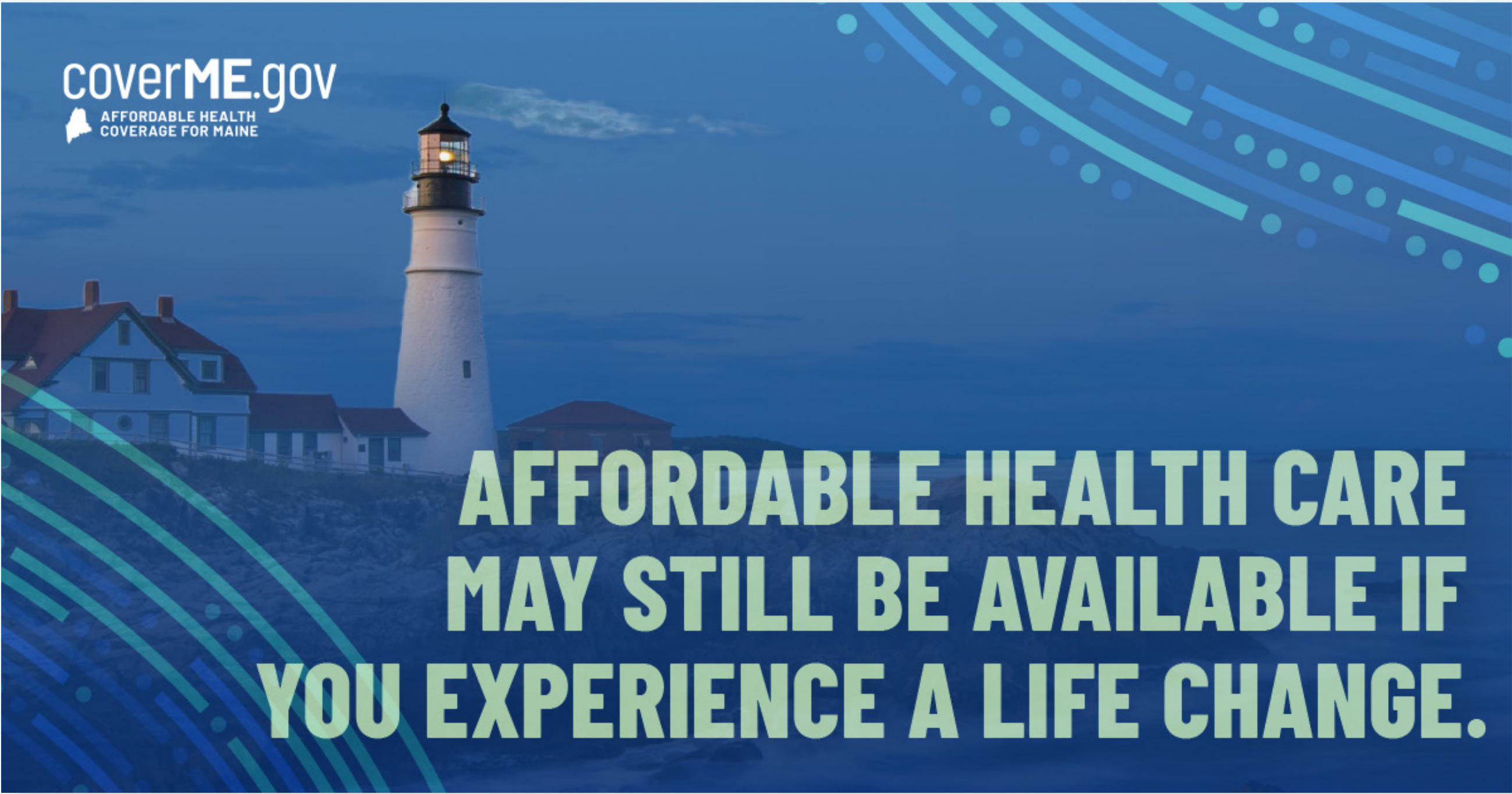


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SOCIAL MEDIA GRAPHIC 6

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Have you experienced a life change like moving, having a baby, or getting married? You may be eligible to enroll in affordable health coverage at CoverME.gov, Maine's health insurance Marketplace. Learn more and shop for plans at CoverME.gov.



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THANK YOU!